

## TEXPRESS LANES Talking Points

Last Draft: 08/22/2016

---

### KEY MESSAGES

- **It's all about options for drivers who want a more reliable commute.** North Texas transportation leaders have worked collaboratively over the last decade to build transportation projects to keep up with the **growth and fuel economic development and prosperity in our region.**
- **Drivers can choose to pay a toll for a reliable trip with predictable travel experience.** They can save time getting to their destination with speeds generally 50 mph or greater, or they can drive at no cost in the adjacent, non-tolled general highway lanes. Drivers can make the best choice for them based on their own needs each time they're on a roadway with TEXpress Lanes.
- **TEXpress Lanes lower the stress of commuting.** TEXpress lanes are separated from the general highway lanes and have fewer entrance and exit ramps, so weaving and merging is reduced. TEXpress Lanes also allow you to "skip the line" in the non-tolled general highway lanes with a more reliable commute.
- **Using TEXpress Lanes produces far-reaching benefits.** As TEXpress Lanes attract more users, traffic speeds have been shown to increase on general highway lanes with less congestion, as well. And TEXpress Lanes are only added to the most congested corridors in the Dallas-Fort Worth region.
- **TEXpress Lanes are easy to use.** Dedicated entrance and exit ramps guide you safely on and off each segment, and prices are clearly marked at each entrance ramp so that you can decide if you want to pay the toll to take the TEXpress Lanes. You can visit [www.TEXpressLanes.com](http://www.TEXpressLanes.com) before your trip to learn more about the signs and entrances/exits for your route.
- **TollTag, TxTag or EZ Tag customers and carpoolers get the lowest toll rates.** Tag customers receive reduced rates on TEXpress Lanes. And, tag customers who carpool (HOV 2+) receive free or discounted travel on area TEXpress Lanes. They simply need to download the Drive On TEXpress mobile app and activate their HOV status on the TEXpress Lanes each time they want to claim their discounts.
- **Payment for driving on TEXpress Lanes is easy, too.** Drivers choosing the TEXpress lanes will pay their tolls through one of two easy methods, electronic or pay-by-mail. The NTTA provides customer service and billing for area TEXpress Lanes. Tolls will be deducted automatically from TollTag, TxTAG or EZ TAG accounts or billed through NTTA's ZipCash video pay-by-mail system.
- **Corridors with TEXpress Lanes have been improved or completely rebuilt.** The rebuilt corridors include frontage roads, bypass lanes, non-tolled highway lanes, and tolled TEXpress Lanes. Drivers have the choice each time they travel which lanes are right for them. Plus, on LBJ Express and North Tarrant Express, operations and maintenance costs are paid by the private sector, rather than relying on gas tax funding.