



North Central Texas Council Of Governments

TO: Interested Parties

DATE: June 25, 2021

FROM: Dan Kessler  
Assistant Director of Transportation

SUBJECT: Request for Proposals for Predictive Crash Analysis Software

The North Central Texas Council of Governments (NCTCOG) is requesting proposals from developers or qualified firms of a predictive crash analysis software capable of: screening and identifying intersections and roadway segments with a higher than expected or higher than predicted number of crashes, identifying an overrepresentation of specific crash types at a particular location, selection of appropriate safety countermeasures, performing a cost/benefit analysis to determine which countermeasures will be most cost effective, and performing a before and after analysis to determine the real-world effectiveness of implemented countermeasures.

This is an invitation to respond to the Request for Proposals (RFP). **Proposals must be received no later than 5:00 p.m., Central Time, on Friday, July 30, 2021,** to Kevin Kroll, Senior Transportation Planner, North Central Texas Council of Governments, 616 Six Flags Drive, Arlington, Texas 76011 and electronic submissions to [TransRFPs@nctcog.org](mailto:TransRFPs@nctcog.org). Proposals submitted after that time will not be considered and will be returned to the proposer unopened. The Request for Proposals will be available at [www.nctcog.org/rfp](http://www.nctcog.org/rfp) by the close of business on **Friday, June 25, 2021**. To guide you in the preparation of this proposal, a copy of the Instructions for Proposers and a Sample Contract are also provided at this web address. The Sample Contract contains required documentation which must be submitted with the proposal.

Any amendments or updates to the RFP, as well as all questions and responses, will be posted on NCTCOG's website. Written questions concerning the RFP should be submitted by email to [TransRFPs@nctcog.org](mailto:TransRFPs@nctcog.org) by 5:00 p.m. on Friday, July 2, 2021. We appreciate your consideration of this request.

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*Dan Kessler*  
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Dan Kessler

EB:tmb

cc: Kevin Kroll, NCTCOG  
Sonya Landrum, NCTCOG  
Procurement File