



North Central Texas Council Of Governments

TO: Interested Parties

DATE: February 5, 2021

FROM: Dan Kessler  
Assistant Director of Transportation

SUBJECT: Industry Forum for DFW Freight Optimization Project

The North Central Texas Council of Governments (NCTCOG) will hold a vendor forum to discuss successful strategies for optimizing the flow of freight vehicle traffic between freight hubs and expressways in the North Texas region (DFW). The forum will have two purposes: (i) inform industry of NCTCOG's plans to improve the flow of freight vehicles between freight hubs and expressways in DFW using some form of connected vehicle (CV) technology or other technology solution, and (ii) seek industry input on several issues such as those described in the Industry Forum Announcement. The forum will be web only; no in-person attendance will be required or accepted. **NCTCOG will not contract for goods or services through this industry forum.** If NCTCOG intends to do so in the future, the mechanism to do so will be through a formal procurement process.

At the industry forum NCTCOG will lay out its vision for the freight optimization project, but the bulk of the forum will be devoted to industry input and discussion. The industry forum will be open to all interested parties. While all parties are encouraged to participate, no one is required to participate. **There will be time for short (5 minutes or less) presentations on a first come first served basis.** NCTCOG reserves the right to limit the number of presentations. Deadline for submitting questions, suggested forum topics, and requests to make a presentation at the forum are due by close of business on Friday, February 26, 2021 to Emily Beckham, Grants and Contracts Manager, at [TransRFPs@nctcog.org](mailto:TransRFPs@nctcog.org). You are strongly encouraged to submit your questions and ideas for the forum to Ms. Beckham. Presentations should focus on the questions outlined in the Industry Forum Announcement. An agenda will be posted in advance of the industry forum. You may also submit written materials that you believe are pertinent to the topics covered by the industry forum to Ms. Beckham before or up to 30 days after the industry forum. More information about the Industry Forum is available on our website at <https://nctcog.org/webfreight>.

**An Online Industry Forum for DFW Freight Optimization will be held at 10:30 a.m., Central Time, on Thursday, March 4, 2021 via Microsoft Teams.** A link to joining the forum is available on our website at <https://nctcog.org/webfreight>. Any amendments or updates to the forum, as well as all questions and responses will be posted on NCTCOG's website. We appreciate consideration of this request.

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*Dan Kessler*  
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Dan Kessler

EB:tmb

cc: Thomas Bamonte, Senior Program Manager, NCTCOG  
Emily Beckham, Grants and Contracts Manager, NCTCOG