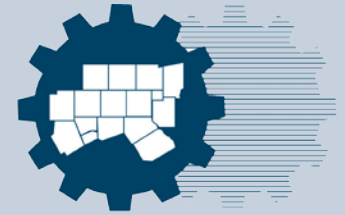


Public Involvement Techniques



North Central Texas
Council of Governments

Public Meetings • Nov. 7-15, 2016

Public Participation Plan

Meets basic public involvement requirements established in laws

Maintains consistent public involvement procedures and comment periods

Uses communications and outreach strategies to inform the public

Provides the public mechanisms for input into the planning process

Reaching Audiences

- Public meetings
- Community events
- Media outreach
- Publications
- Videos
- Surveys



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Enhanced Outreach

Public Participation Plan updated in 2015

All RTC meetings livestreamed and archived

Additional media outlets, including minority publications

Participation in more diverse community events throughout the year

Speaker request form to facilitate presentations

Use of videos to highlight key campaigns

Shareable content provided to partners

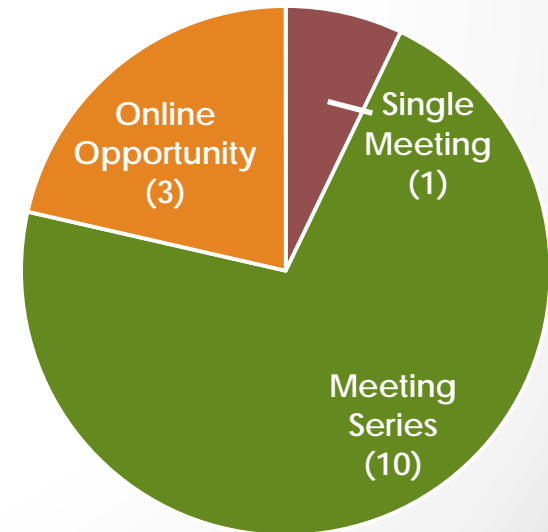
2015 Public Meeting Update

Shift to online public input opportunities for routine items

Public meetings reserved for development of plans, programs and policies and significant changes

Flexibility to vary the number of public meetings for many topics

Public Input Opportunities, Since February 2015



Total = 14

Rethinking Public Meetings

Shifting to one public meeting with a livestream for many topics

Reserving public meeting series for development of major plans, programs and policies and significant changes, as outlined in the Public Participation Plan

Continuing to use online public review and comment periods for routine items

Consistent Procedures

Continuing to announce all public input opportunities through multiple communication strategies

Continuing to allow 30 days or more for public review and comment

Growing Community Ties

Sending Department updates and notices to more than 200 community groups currently

Creating content for groups to share with their members and stakeholders

Co-hosting listening sessions with community partners around the region

Promoting partner events and public involvement opportunities

Continuing to Innovate

Social media advertising and tools to promote public meetings and community events

Simple education pieces with visualization, such as infographics, pocket cards and videos

Information system for public comments

Performance measures for better evaluation

Telephone town halls on topics of public interest



Action Items

Comments on proposed updates and techniques

Ideas for further enhancing outreach and communications

Public Participation Plan available at

www.nctcog.org/meetings



**Comments due
Dec. 6, 2016**

Contacts

Amanda Wilson, AICP
Public Involvement Manager
817-695-9284 • awilson@nctcog.org

www.nctcog.org/meetings



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