NCTCOG’S MAP YOUR EXPERIENCE PUBLIC COMMENT TOOL

Amy Johnson
NCTCOG Public Meeting
August 6, 2021
Transportation Department serves as the Dallas-Fort Worth region's MPO

12 counties, >7 million population

Last year forced us to get creative with virtual tools

MYE is a new tool for anyone to provide input on the transportation system

BACKGROUND
LAUNCH

Initially created to engage the public at in-person community events

Became important online strategy as in-person events were cancelled

Beta tested from March to August 2020

Publicized through public involvement channels
- Department’s monthly online input opportunities
- Social media (Facebook & Twitter accounts)
- Newsletter articles
- Press release
ABOUT MAP YOUR EXPERIENCE

Online mapping tool to gather public comments

Users click on a point and describe an issue they experience as users of the region’s transportation system at that location

Focus on regional issues, not specific projects; desire to quantify needs holistically

Designed to provide input to multiple planning initiatives

www.nctcog.org/MapYourExperience
# CATEGORIES

<table>
<thead>
<tr>
<th>Traffic</th>
<th>Stops/Stations</th>
<th>Lanes, Stripes, Markings</th>
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</thead>
<tbody>
<tr>
<td>Signal Timing</td>
<td>Shelters</td>
<td>Sidewalk/Trail Availability</td>
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<tr>
<td>Parking</td>
<td>Connections</td>
<td>Sidewalk/Trail Condition</td>
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<tr>
<td>Freight/Delivery</td>
<td>Service Frequency</td>
<td>Traffic Signals</td>
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<tr>
<td>Road Condition</td>
<td>Travel Time</td>
<td>Crosswalks</td>
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<tr>
<td>Safety</td>
<td>Facility Condition</td>
<td>Safety</td>
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<tr>
<td>Noise Pollution</td>
<td>Safety</td>
<td>Lighting</td>
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<tr>
<td>Air Pollution</td>
<td>Lighting</td>
<td>Other</td>
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<td>Other</td>
<td>Other</td>
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WHY MAP YOUR EXPERIENCE?

We need to hear from you, so we can plan for everyone!

The more voices we have, the more representative of the community.

Available 24/7, online, anytime! Allows more options for you to choose how to engage in the planning process.
How we use the tool

- Are draft recommendations meeting needs?
- Holistically evaluating recommendations in our plans
- Do we need additional programs to address recurring issues?
- If not, how and where can they be adjusted?

How you use the tool

- Where are issues occurring in your daily travel?
- Assessing and addressing transportation needs in communities
- Support from you for local initiatives
- Which specific issues are most important for you?
**WHAT DO WE DO WITH YOUR COMMENTS?**

| Holistically evaluate policy, program, and project recommendations in our plans | Are draft recommendations and programs meeting needs?  
Are we missing important issues?  
Do we need additional programs to address recurring issues? |
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<td>Share comments with other local entities and stakeholders, like transit agencies and cities</td>
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WHAT PEOPLE ARE SAYING

Breakdown of Comments by Mode

- **Bike/Ped Categories**
  1. Sidewalk or trail availability (96)
  2. Safety (43)
  3. Lanes, stripes, or markings (16)

- **Roadway Categories**
  1. Traffic (47)
  2. Safety (22)
  3. Road condition (15)

- **Transit Categories**
  1. Stops/stations (16)
  2. Other (12)
  3. Travel time (4)
WHAT PEOPLE ARE SAYING

Missing sidewalks

Connections to lakes, trails, and transit

Traffic due to lack of signals, turn lanes, or alternate routes

Concerns over new construction

Transit connections to places that don't already have it

Add options to connect homes to shopping, airports, and special events

Access the dashboard through our website!
www.nctcog.org/MapYourExperience
ONGOING WORK TO PROCESS YOUR COMMENTS

Continuous processing of incoming comments through existing public comment framework

Spanish translation

Dashboards and other summary tools

Tweaks and adjustments to interface as needed

Additional promotion of tool through Mobility 2045 Update public involvement processes
Contact Us

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