



FRISCO, TX

TOTAL POPULATION

152,710

POPULATION DENSITY

2239

TOTAL AREA (sq. miles)

68.2

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Frisco
Arterial and Major Collector Streets with Bike Lanes	45%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	21%
Public Education Outreach	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	7%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MONTHLY
Bicycle-Friendly Laws & Ordinances	SOME	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 38,177

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2/10

KEY OUTCOMES

	Average Silver	Frisco
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	0.1%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	933
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	0



- » Adopt and implement the update of the Hike and Bike Master Plan currently under development. The goal of the update should be to provide a low-stress bicycle network that is safe and accessible for people of all ages and abilities.
- » Ensure that on and off-street bicycle facilities meet the latest design standards. Data on facilities reported in the application showed that off-street facilities may be narrow in many cases and data was not detailed enough to assess on-street conditions.
- » Create a signature bicycling-related event that involves public and private community stakeholders. This event may be an Open Streets event where a major street or commercial district closes space usually used for automobiles so that people can experience

your community in a new way.

- » Ensure that there are bicycle education opportunities specifically for women, families, and other specific demographic groups. By specifically targeting education opportunities to certain groups you can ensure that those groups are better reached and their specific concerns are addressed by the curriculum.
- » Create a traffic demand management program that is focused on changing behavior through individualized marketing to promote alternatives to driving alone and provide public and private support for those choices.