Aubrey ISD
Cultivating Connections
Growth Workshops
Aubrey ISD

• The Aubrey-area nickname is Horse Country USA.
• We are an emerging fast-growth district.
• We are working to welcome new members of the community while honoring our heritage.
We started the growth meetings as a way to share information and to facilitate communication among city officials, developers and utility providers.
Purpose of Growth Meetings

The district received feedback that the community was concerned about the coming growth and the impact on the district.
Purpose of Growth Meetings

Strengthen relationships among decision makers.
Scheduled Special Meetings

• Meetings are scheduled quarterly
• City and county officials, utilities representatives, developers and the Board of Trustees are invited
• School administrators attend
• We feed them dinner
• Time for networking
• Updates by each attendee
• Significant topic for discussion
Discussions at Meetings

Educating city officials, county officials, utility providers, and developers about:

- School finance
- School bonds
- Curriculum and Instruction
- Impact of legislative action
- School Accomplishments
- Guest Speakers
- TxDOT
- Rick Reedy, Frisco ISD Retired Supt
Value of the Workshops
Crucial Presentations

• Tax Ratification Election
  ▪ August, 2016

• Bond Election
  ▪ November, 2017
TRE and Bond Election

• Endorsed by all four mayors
• Presented at city council meetings
• Presented at Growth Workshop
Bond Election Result

Passed with 72.8% approval
Community supported a $0.16 tax increase
  ▪ Phased in over two years
Updates from Cities, County, Developers, and Utility Providers

- New developments
  - Commercial
  - Residential
- Traffic
  - Road construction, signal lights
- Municipality infrastructure
- Needs and issues experienced by utility companies.
- Legislative impact on cities and counties.

**Silverado**
- 3,015 planned future lots
- Houses being built in Phase 1A, 1B, 1C, and Phase 2.
- First residents expected fall 2018
- Work has begun on Phase 3
- Developer owns additional land to the north, with plans for additional lots
- Monaco Elementary
Outcomes

- Understanding the needs of each city as they create plans for the future
- City officials began to seek district feedback regarding possible developments
- City leadership serve on other committees: (Strategic Planning Team and Facility Planning Committee)
- Increased collegiality among city officials
- Increased understanding of what the district needed to accomplish to manage the growth
- Support for the district
Brian Roberson, Town Manager, Providence Village, Texas
Questions