

WISE CHOICES FOR MAKING PARKING HAPPEN IN YOUR COMMUNITY

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Outline of Discussion

- » Know your Goals and objectives
- » Know your parking basics
- » Know what you're getting into
 - Needs
 - Demand
 - Land, concepts, design
 - Management, maintenance, operations
- » Know your organization



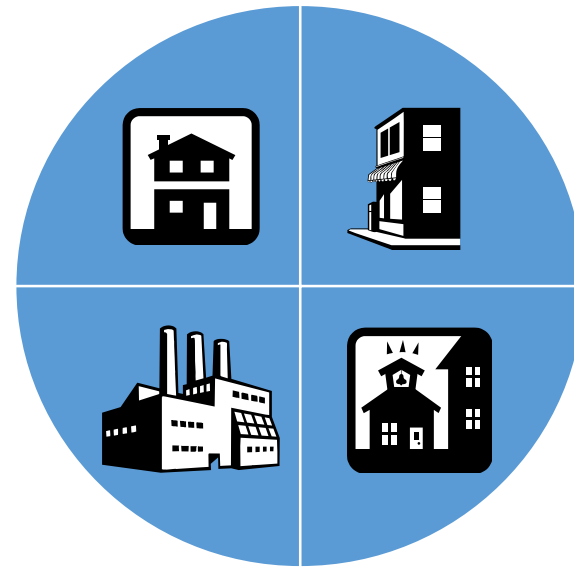
Know your Goals and Objectives

- » Why are you thinking about providing parking ?
- » What existing resources do you have?
- » How can they be managed better ?
- » On street vs off street?
- » Cost and charges
- » Community enhancement
- » Management of a community asset.



COMMUNITY ELEMENTS

- » Residential Development
- » Commercial Facilities
- » Industrial Facilities
- » Community Facilities



Know your parking basics

- » Existing supply
- » Existing and future demand
- » Existing and future need
- » Turn over/ utilization
- » Charges
- » Management
- » Enforcement



Know what you're getting into

- » How much land do you need
- » How big is the facility
- » Is it staged from surface to structured
- » What are the design concepts
- » How much to design (bare bones to all the bells and whistles)
- » Whos going to operate it/ own it/ operate it/ maintain it
- » How are you going to pay for it?



ACCESS DESIGN

- » Access Design Methods
- » Site Access
- » Site Design



Know your organization

- » City Department
- » Economic Development Organization
- » Separate City Department
- » Authority
- » Private Developer



QUESTIONS?



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