PRESTON CENTER
PARKING GARAGE STUDY

GAME OF STALLS

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PROJECT CONTEXT: NORTHWEST HIGHWAY AND PRESTON ROAD AREA PLAN

- Underground garage with community park above was preferred design option.

- Area Plan included very limited study of design specifics, project feasibility, cost, and integration with road networks and bicycle/pedestrian connections.

- Further evaluation was recommended.
THE PLAYERS:

North Central Texas Council of Governments
• Focused on improving transportation and planning
• Contributing $10M to help fund the project

City of Dallas
• Owns the land
• Contributing $10M to fund the project

Preston Center West Parking Corporation
• Operate and maintain the Preston Center Garage
• Must have unanimous approval for any changes to the site
PROJECT OBJECTIVES AND STUDY AREA:

1. Take the parking garage-related elements of the *Northwest Highway and Preston Road Area Plan* from **vision to action**.

2. Identify and vet solutions for the Preston Center Parking Garage, including **design considerations, constraints, and costs**.

3. Review **interim options related to technology, garage access, and phased approach**, including analysis of safety concerns, connected land uses, and business access during construction.
COMMUNITY INPUT: WHAT WE HEARD

Simple and Safe Access For All

Safety/Security

Navigable Functional Design

Strong Lighting

Technology That Helps Drivers

Appropriately-Sized Parking Asset
CONCEPT 1:
100% UNDERGROUND PARKING WITH FULL-SITE PARK
CONCEPT 2: HYBRID PARKING WITH PARTIAL-SITE PARK
Stay tuned!!!