

# Mobility Management Team Overview

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# MOBILITY MANAGEMENT

AS DESCRIBED  
BY THE  
FEDERAL TRANSIT  
ADMINISTRATION (FTA)

“Mobility Management is an innovative **approach for managing and delivering coordinated transportation services** to customers, including older adults, people with disabilities, and individuals with lower incomes. Mobility management **focuses on meeting individual customer needs** through a wide range of transportation options and service providers. It also focuses on coordinating these services and providers to achieve a more efficient transportation service delivery system.”

Identify Gaps



Coordinate Resources



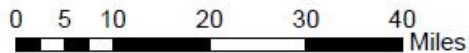
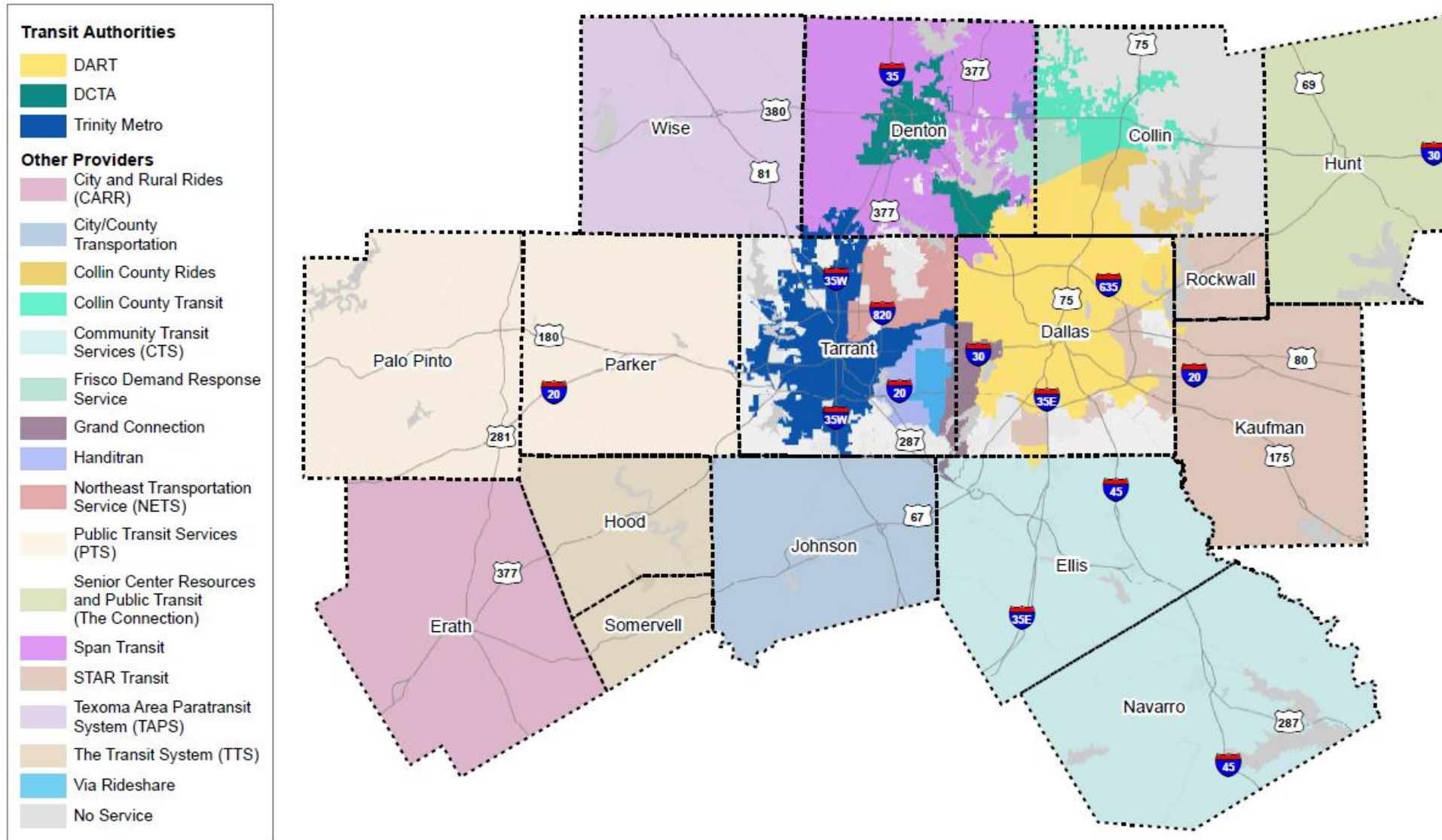
Promote Partnerships



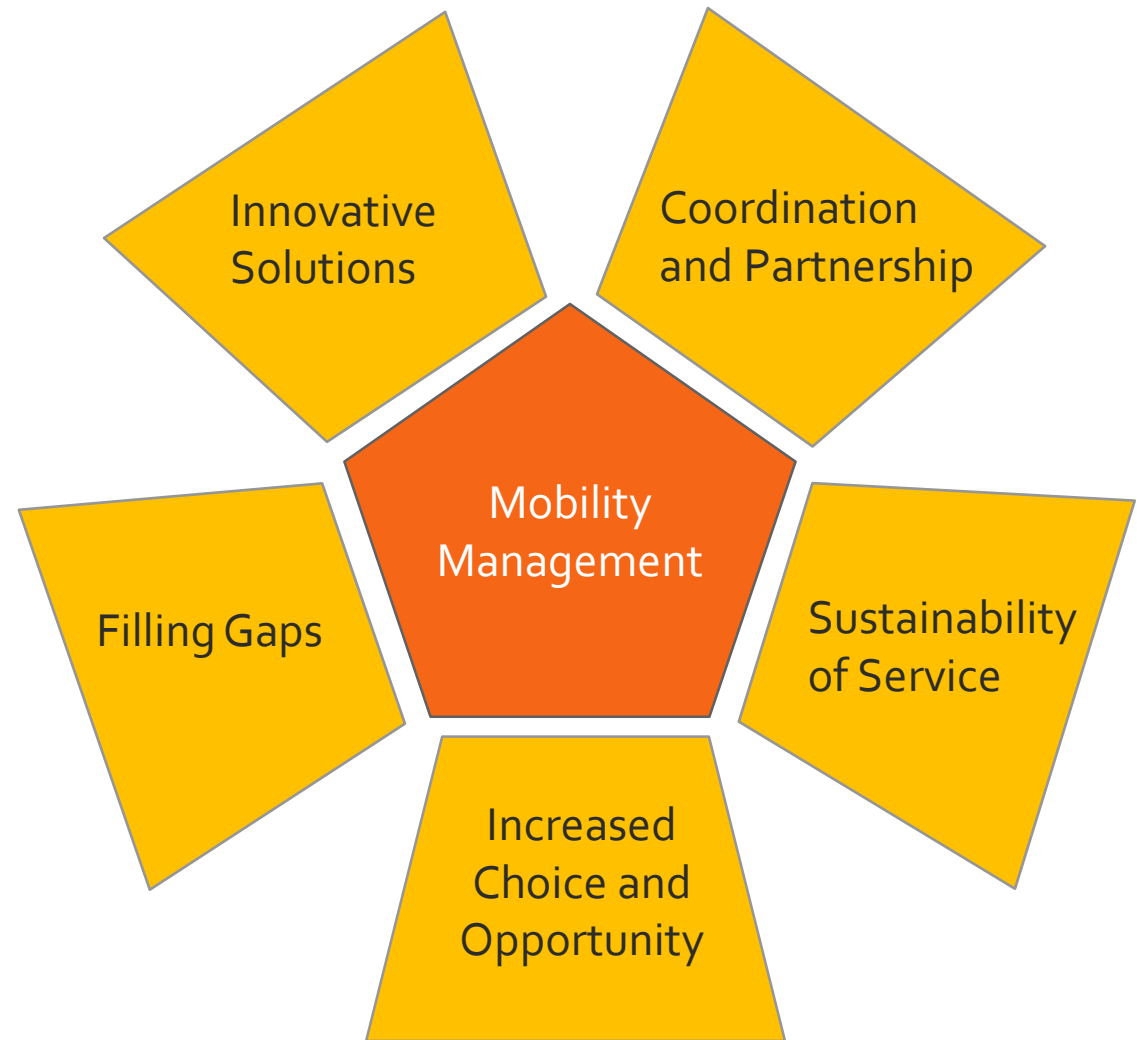
To identify transit gaps, coordinate regional resources, and promote partnerships with governments, transit providers, and stakeholders in order to serve the transportation needs of the region including disadvantaged populations.

OUR VISION  
FOR  
MOBILITY  
MANAGEMENT

# Public Transportation Provider Service Areas



# THEMES FOR MOBILITY MANAGEMENT



# My Ride North Texas 2.0 (*Spring 2020*)

- Received FY19 Access and Mobility Grant to implement a regional mobility management program
- Project has two main goals:
  1. Implement regional call center to provide travel counseling for 16-county region
  2. Coordinate with transit partners and stakeholders to improve services and share resources
- Transit partners will be invited to participate to roundtable meetings. Anticipate first meeting in March/April 2020



# Strategic Partnerships vs. Traditional Calls For Projects

## Traditional Calls for Projects

- May Not Address Access North Texas Priorities
- Trust Gaps in Service are Proposed
- Responsive to *Requests* Every Two Years
- Limited Opportunities to Leverage Funding
- Reactive

## Strategic Partnerships

- Address Access North Texas Priorities
- Identify Gaps in Service
- Responsive to Immediate *Needs*
- Leverage Funding when it's Available
- Proactive



# Funding Programs

## Job Access/Reverse Commute Program (§5307)

Supports low income individuals to/from employment

### **Eligible Expenses**

- Capital, Operating, Planning

### **Eligible Applicants**

- Non-Profits
- Non-Traditional Transportation Providers
- State/Local Governments
- Public Transit Operators

## Enhanced Mobility of Seniors and Individuals with Disabilities Program (§5310)

Serve seniors and individuals with disabilities when public transportation is insufficient, inappropriate, or unavailable

### **Eligible Expenses**

- Capital, Operating

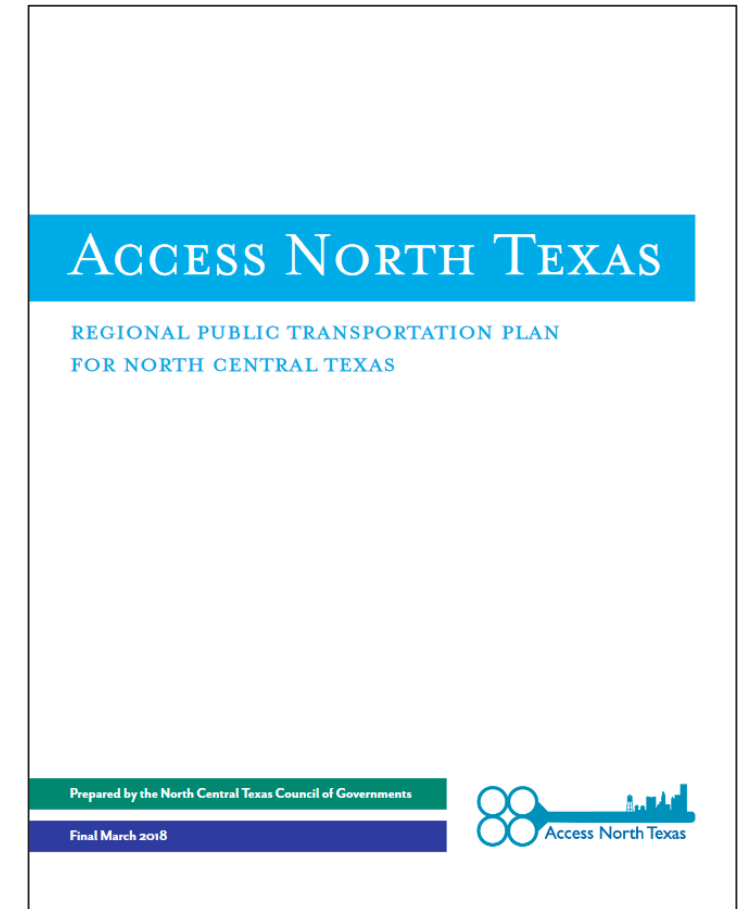
### **Eligible Applicants**

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# Access North Texas

## *Our Regional Public Transportation Coordination Plan*

- The Access North Texas Plan
  - Identifies public transportation needs of low-income individuals, older individuals, and those with disabilities
  - Notes specific strategies to address needs and current challenges.
  - Avoids duplication of transit services
  - Eliminates gaps in service
  - Meets Federal and State requirements for regional transit coordination
  - Encourages non-traditional transit solutions
- Access North Texas Does Not
  - Provide feasibility studies
  - Provide funding
  - Provide service



# Contact

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