• STAR Transit is a state established public transportation agency.
• Based in Kaufman County operating as a Rural Transit District.
• Agreements in place with 10+ entities (as big as Mesquite and as small as Fate) with service ranging from Royce City to Navarro County.
• Stellar safety record with 65+ buses in daily operation.
• Fourth largest transit agency in greater North Texas, all with no dedicated sales tax.
• Roughly 200,000 rides each year.
Core Services Tool Box

- Demand Response Service
- Call, Schedule a Ride, Curb to Curb Service
- Commuter Routes
  - Fixed Routes from residential areas to jobs/DART
- Circulators
- Fixed Routes from Transit Generators to Transit Destinations
- Reverse Commute
- Fixed Routes to Jobs
STAR Transit Service Area

Kaufman County

Rockwall County

Balch Springs

DeSoto

Hutchins

Mesquite

Seagoville

Ellis County (Medicaid/Aging)

Navarro County (Medicaid/Aging)
Current Inland Port Operations
• Current Mobility on Demand Operations
• 3\textsuperscript{rd} Party Provider Relationships
• New Wave Mobility on Demand
Current MOD

Current Mobility on Demand Operations

- Hometown Style
- Not Advertised
- Availability Based

- Customer calls, Customer speaks with Driver
- Driver and Dispatch Discuss
- If we have flexibility when you ask for “right now service” we accommodate based solely on driver/dispatch discretion

- We pick you up
- We take you there
- Demand Response Fare Schedule
FY19 Taxi Cab Pilot Programs

Goal Jurisdictions
• Mesquite
• Desoto
• Rockwall

Traditional Taxi Cab Voucher Program plus STAR Transit as trip provider as available.

Working through contract topics with Desoto currently; aiming for start prior to close of calendar year.

Anticipate small trials of Desoto program in Mesquite and Rockwall by end of FY19.
Future Mobility on Demand Operations

How do we define New Wave MOD?

Ability to direct riders originating in the STAR Transit Service area to a TNC, Taxi or STAR Vehicle MOD through a mobile app or phone.

Ability to facilitate MOD payments through a mobile app or prepaid card.

Ability to collect data and customer service feedback throughout any/all methods of MOD.

Increase customer mobility while decreasing costs.
Future Mobility on Demand Operations

What elements are in place now?

Dispatch integrated with drivers

Drivers with connected tablets

Supervisory oversight

Local government partners requesting innovation

Back office technologies

Flexible Fleet

E&D verification already in place
Future Mobility on Demand Operations

What would we like to put in place?

MOD Cost of Service Policy

Sign on with GoPASS with DART

Cheer on DART progress with MOD Sandbox; cooperate as feasible

Increase Station Access with DART

Minor Website Updates

Trial operations in Kaufman County

Trial operations in Mesquite

Trial operations in Wilmer, Hutchins, Ellis County, Navarro County
www.STARtransit.org

FACEBOOK.com/STARtransit

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