1. **Meeting Summary**
   a. **Welcome**
      Jing Xu from NCTCOG welcomed and thanked everyone for attending the meeting.
   b. **Fast Fact: HART Hyperlink Pilot Study’s Funding Schema**
      Kelli Schlicher gave a brief update on Hillsborough Area Regional Transit Authority (HART) Hyperlink’s funding. Key partnerships were critical in funding this project:
      - HART – Contributed $450,000
      - Florida Department of Transportation – Matched HART’s $450,000 for a 2-year pilot project
      - Innovation Place – Raised money to purchase one Tesla and raised $200,000 to implement project in the University South Florida area
      - Transdev – Operates the service for HART and can provide up to 10 additional (accessible) vehicles
   c. **Uber and Future of Urban Mobility**
      Leandre Johns with Uber Technologies gave an overview of their company and the services they provide. Uber was originally created to make better use of the existing black car system. A majority of their rides are provided between the hours of 11 PM and 2 AM. Leandre introduced Uber’s new project, UberAIR, an urban air taxi. Dallas-Fort Worth will be one of the launch cities due to sprawl, DFW Airport, Love Field, and local industries. This is expected to be an expensive service at first, but should become more affordable with time. Uber’s goal is to increase travel efficiency and create greener cities.
   d. **Lyft and MOD**
      Yohan Bobcombe with Lyft gave an overview of the type of services they provide across the nation. Originally, Lyft was created to provide safe rides for women. Today, Lyft has partnerships with Transit Authorities (including DART and DCTA) to provide commuter connections to transit stops as well as an alternative transit option for some DART paratransit riders. Second, university partnership programs provide a full subsidy, spending caps, and the option to split fares for riders. Pilot locations include the University of Texas, University of Southern California, Tufts University, and the University of San Diego. Lastly, Lyft is filling
a gap in emergency transportation needs. During Hurricanes Harvey and Irma, rider were provided to evacuation centers. Additionally, riders have the option to round-up their fare as a donation to the Red Cross and other non-profit organizations.

e. Irving Holdings’ Innovative Transit Services for MOD Partnerships
Jack Beverly with Irving Holdings gave an overview of the innovative services they provide in the Dallas-Fort Worth region. Irving Holdings is able to customize their service based on the user's needs. A range of payment options are available that include cash for unbanked individuals, voucher programs, and even locking-in a trip price prior to the trip by calling in. Irving Holdings meets FTA requirements for drug testing and random sampling for qualified programs. Additionally, they have the capability to manage and share performance data. Their mission is to transport all riders.

f. Future Topics
At the next meeting topics will include: MOD from the local government perspective particularly about rural community's needs, an update on the DART Sandbox Project, and coordination with FTA Office of Research and Innovation staff (tentative).

2. Attendee List
Catholic Charities of Fort Worth: Ken Koo, Scott Hurbough, Gerald Tayler
City of Arlington: Andy Richardson
City of McKinney: Anthony Cao
Dallas Area Rapid Transit: Todd Plesko, Ralph Zaragoza
Denton County Transportation Authority: Jonah Katz
Fort Worth Transportation Authority: Carla Forman
Irving Holdings: Liz George, Jack Beverly, Charlie Johnston
Lyft: Yohan Bobcombe
North Central Texas Council of Governments: Dan Lamers, Sarah Chadderdon, Jing Xu, Kelli Schlicher, Natalie Bettger, Tom Bamonte, Karina Maldonado, Ying Cheng, Marion Thompson, Donald Parker
Span, Inc.: Roger Muckel
STAR Transit: Tommy Henricks
Tarrant County: Russell Schaffner
Uber Technologies: Leandre Johns